

ENGA, the **European Non-GMO Industry Association** (www.enga.org) based in Brussels, is looking for **experienced communications support** for its information and lobbying campaign around the **politically highly relevant issue of the future regulation / deregulation of New Genomic Techniques** by the EU Commission. Core campaign time: March – June/July 2022.

As an international non-profit organization ENGA serves as umbrella organization of the European Non-GMO sector, thus actively representing the interests of the wide-scale and well established European Non-GMO business players. ENGA members and companies / organizations represented by ENGA encompass companies active in production, procession, trade and marketing of Non-GMO feed and food products as well as the leading European labelling platforms for Non-GMO feed and food products.

What we are looking for:

- An experienced partner for ENGA communications and networking activities around the issue of regulation / deregulation of New Genomic Techniques
- Freelancer / communications agency / communications specialist experienced in communicating about ENGA key issues
- Ideally: based in Brussels
- Closely cooperating with the General Secretary and the Board of ENGA
- Ready to start support promptly (March 2022)
- Key campaign period: March – June/July 2022; with options for prolongation and/or repeated campaign periods in 2022/2023
- Flexible in time and working space
- Communication support will directly cooperate with and report to ENGA General Secretary

Providing experiences and know-how in the fields of:

- **Copywriting and storytelling** – for briefing documents, newsletters, ENGA website, media releases, social media
- **Media work** with national and international media - ideally well connected with Brussels media and international correspondents based in Brussels
- **Production and distribution** of newsletters and other tools for internal communication within the ENGA and Non-GMO community (briefing documents, statements, ...)
- **Content development and community management** for social media – primarily: LinkedIn
- Ideally: **well connected** with partners for graphics and video productions

What we are offering:

- interesting and challenging communication campaigns in the politically and socially highly relevant fields of Non-GMO production and the impacts of New Genomic Techniques on the European Non-GMO and organic market
- regular exchange with the key drivers for these campaigns on European level: from ENGA and its key partner organizations VLOG e.V. (D), ARGE Gentechnik-frei (A), Danube Soy (EU)

and ProTerra Foundation (EU) to major business and political players from the Non-GMO sector

- active participation in one of the current key issues for the future development of high quality feed and food production in Europe
- intensive cooperation with the highly competent and highly motivated ENGA team (General Secretary, Board, members)
- liaising with the vast network of the European Non-GMO sector – from major retailers to food and feed producers and international experts on GMOs and food quality issues

What we expect:

- proven skills in copywriting and media work; ideally on food and agricultural issues
- proven experience in content development and social media communications
- ideally: well established in Brussels networks (communications, media, public affairs)
- dedicated team player
- prepared to work independently, with high personal responsibility
- ready to provide new insights and on-point strategic thinking for ENGA
- flexibility in working time and working surroundings; prepared to work independently from home office
- excellent in written and spoken English; knowledge of French and / or German are welcome
- ready to work on a socio-politically highly relevant issue – and to help bring along change

Start of cooperation: at the earliest possible time (March 2022).

For further information please get in touch with one of the two people below – ideally by supplying a personal CV or a description/presentation of your agency, supplemented by your financial expectations.

Heike Moldenhauer

Secretary General

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